

OHIO SEA GRANT AND STONE LABORATORY

# The Ohio Local Government Leadership Academy

Prepared by: Joe Lucente  
OSU Extension-  
Community Development/  
Ohio Sea Grant College Program



## Program Focus

- ✓ **Establish Partnership**
- ✓ **Develop Curriculum**
- ✓ **Marketing Your Program**
- ✓ **Class Facilitation**
- ✓ **Measuring Impact Through Evaluation**

## Building A Working Partnership

- **Toledo Area Chamber of Commerce (sponsor)**
- **The Leadership Fund of Toledo (chamber)**
- **The Ohio State University Extension (sponsor)**
- **The Ohio Sea Grant College Program (sponsor)**
- **Presenters (local and state)**

# Planning and Communicating

- **Who, what, where, when, why?**
- **Establish local contact people- significant time commitment**
- **Class sessions- how many how long?**
- **Curriculum- what topics will be covered?**

# Planning and Communicating

- **Costs-** class, reimbursements for speakers, marketing, handouts, certificates, etc.
- **Facilities-** comfort and accessibility.

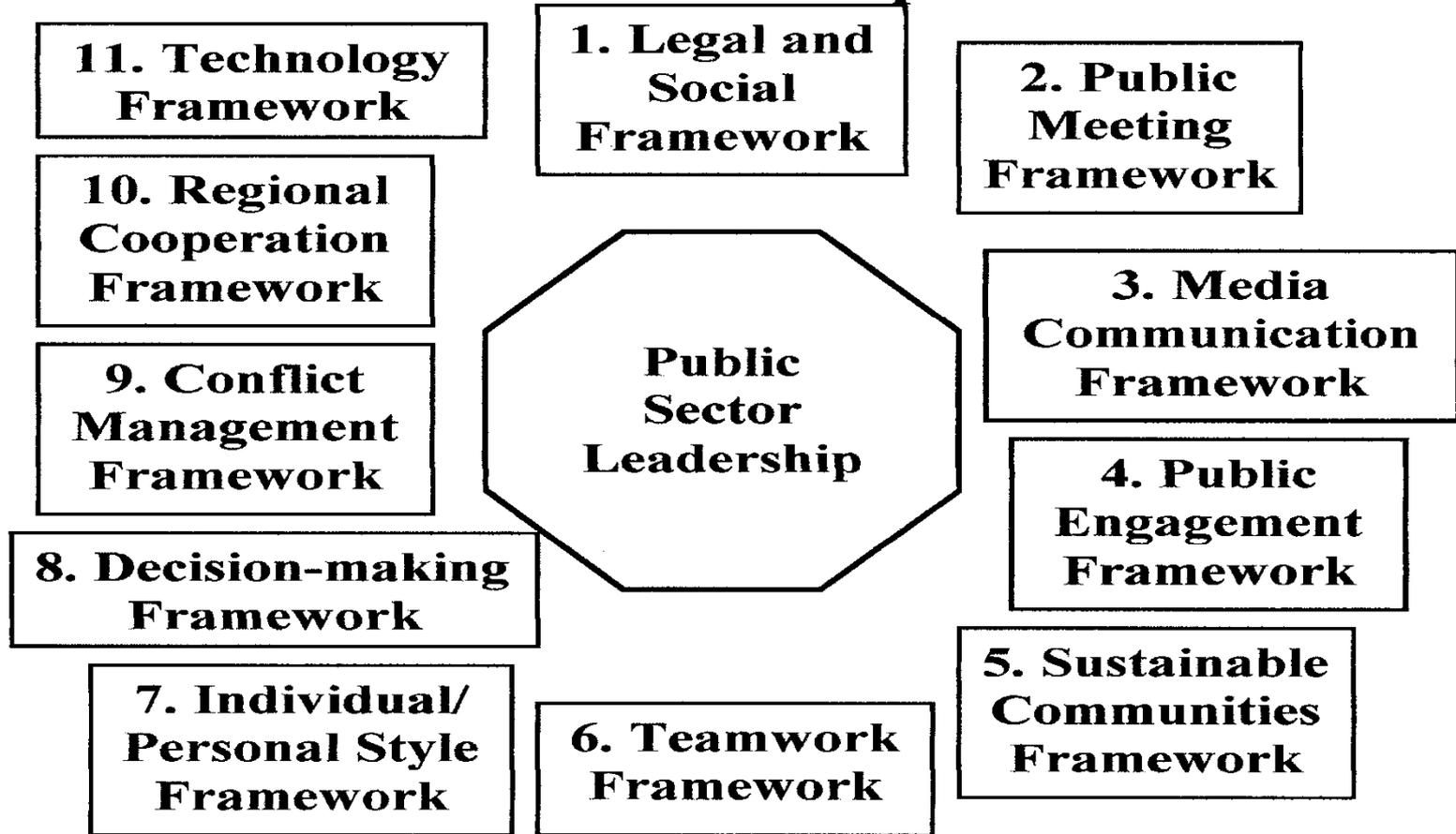
# Curriculum Development

- **Define your organization's needs:**
  - **What do you want to accomplish?**
  - **Which sessions would benefit your students the most?**
  - **What would motivate someone to take the course?**

# The Mission

- ✓ The **purpose** of the Academy is to “encourage, support and promote good government through a curriculum geared towards leadership and decision making skills as it relates to interaction in the public sector.”

# The Contextual Framework of Public Sector Leadership



The practice of leadership in the public sector occurs within the context of a variety of defined and constraining frameworks that require each public official to understand and operate with the parameters unique to his/her specific community. The Ohio Local Government Leadership Academy was designed to allow public officials to explore the variety of important dimensions that provide a framework for their actions. Each public official is exposed to the defined parameters that are associated with each of the eleven dimensions in the Academy curriculum. Each dimension explores legal and social constraints, conventional wisdom, best practices, and the insights provided by others who are experienced in each dimension of the curriculum.

## Intended Outcome

- ✓ **To create a “Leadership Network” of individuals in the Toledo Metro Area to share ideas, meet and discuss issues in a non-formal atmosphere, learn from each other, and work to foster regional collaboration in the local government decision making process.**

# Marketing Your Program

- **Who Are You Trying To Reach?**
- **Local Elected and Appointed Officials**
- **Those seeking to run for elected office**
- **People who serve on boards or commissions**

# How Do We Market?

- ✓ **News releases, media outlets**
- **Local Daily News, Weekly Press**
- **PSA's- If you can get them**
- **Local TV News Station**
- **Internet- County Comm. Assoc. of Ohio, Chamber Web Site, Extension Web Site, County, City and Township Web Sites, etc.**

# Marketing

- ✓ **Be responsive to public inquiry**
  - ✓ **Sell your program!!**
- **Advertise:**
    - **Cost**
    - **Dates**
    - **Times**
    - **Exactly what you get**

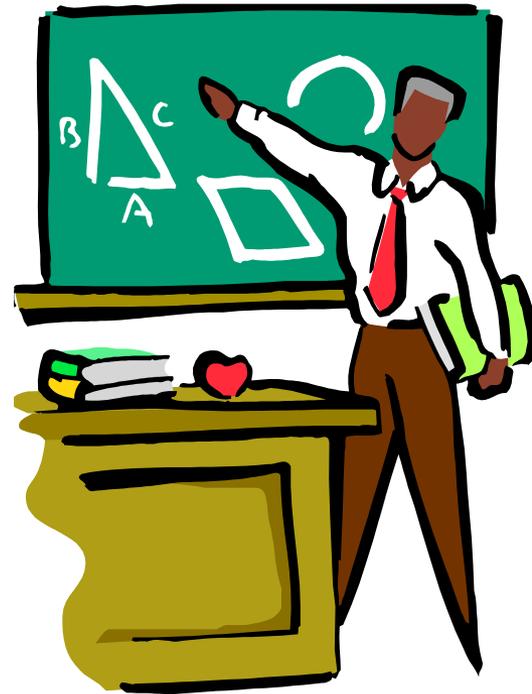
# Class Facilitation

- **Communicate with speakers ahead of time**
- **Secure necessary A/V equipment**
- **Rotate participants every week- provides greater networking**



# Class Facilitation

- ✓ Make sure absentees get previous week's handouts
- ✓ Hand out and collect class surveys
- ✓ Make yourself available for questions
- ✓ Send thank you letters to all presenters



# Graduation Ceremony

- Nice affair with a keynote speaker, class comments
- Social dinner, drinks, etc. **NETWORKING**
- Hand out certificates of completion and take class picture



# Measuring Impact

- ✓ **Pre/Post Tests were utilized to measure:**
- ✓ **Knowledge held before the presented subject**
- ✓ **Knowledge gained after the presented subject**

## Ohio Local Government Leadership Academy Program Survey

Please rank your level of understanding by circling one of the following using a scale of 1-4, with **1 being poor** and **4 being good**.

### Leadership Topic: Leadership Skills and Styles

<u>before</u> today's presentation	My level of understanding of the following	<u>after</u> today's presentation
1    2    3    4	1. Establishing your leadership style.	1    2    3    4
1    2    3    4	2. Interpretation and understanding of different leadership styles.	1    2    3    4
1    2    3    4	3. Understanding different roles and types of leaders- opportunistic, situational, consensus builder, facilitator, empowerer, transactional and transformational.	1    2    3    4
1    2    3    4	4. Leadership application roles and styles in local government.	1    2    3    4

If necessary, what could have been done better or included to enhance your understanding of this session? (Use back if necessary).

Please turn in at end of session. Thank you for your cooperation.

## Measuring Impact

- **Over 350 Participants were educated and received certificates of completion from this annual ten-week course. As a direct result, surveys from 2002-2015 indicated participants increased their overall knowledge in local government by 77%.**

## Contact Information

- **If you would like more information in getting this program started in your community, please contact Joe Lucente, OSU Extension at (419) 213-2028 or by e-mail at [lucente.6@osu.edu](mailto:lucente.6@osu.edu)**